

## **MIS Focus Statement**

1. The focus of the Department of Management Information Systems is on the organizational and behavioral impacts of emerging technology, i.e., the management of emerging technology. Related research topics include a variety of business issues, for example: (a) methods of handling changes in information technology, such as the effects of these changes on employees as well as on the entire organization (participating MIS faculty include Drs. Janz, Moore, Otondo, Pitts); (b) methods of solving business problems by exploiting the opportunities that arise as new technology becomes available (participating MIS faculty include Drs. Brooks, Campbell, Gillenson, Janz, Lee, Otondo, Pitts, Poston, Simon, Stafford, and Wilkes); and (c) methods used by organizations to adopt and use new technology (participating faculty include Drs. Janz, Moore, Simon).
  
2. **Identify those areas that fit within the University's areas of focus and within your College's areas of focus.**

The mission of The University specifically references the delivery of high quality undergraduate and graduate programs, the pursuit and dissemination of new knowledge through research, the transfer of knowledge and collaboration with business and government institutions, providing leadership and services to address societal challenges, enabling a diverse student population to participate meaningfully in a global society, and securing recognition for The U of M as a leading metropolitan university. Through these activities, The U of M will be viewed among the great metropolitan research universities in the U.S.

The mission of the Fogelman College is to offer a diverse student population a rigorous and relevant business curriculum to the Mid-South Region and beyond, supported and strengthened by research and community outreach. Our undergraduate and master's programs emphasize preparation of students for successful careers and leadership roles in a technology-driven and globally competitive marketplace. The doctoral program prepares students for teaching, research, and professional careers and acts as a research catalyst to stimulate faculty scholarly endeavors. We believe that our College mission is clearly supportive of goals and emphasis areas of the University.

In addition, the College is developing partnerships with alumni and friends which will enable it to develop programs that can achieve national recognition. These niche areas are marketing and supply chain management, accounting for the service industry, and hospitality and resort management.

Within the College, the academic offerings of the Department of Management Information Systems provide an essential component of the undergraduate and master's degree programs. All undergraduate and master's students must develop competence in a coordinated set of courses in all departments that, taken together,

establish the foundation knowledge and skills in business and economics. In addition, the Department offers courses to support the majors. The Department of Management Information Systems works with various corporate and community organizations to establish productive relationships that provide learning opportunities for our students and avenues for service and research for our faculty.

The Fogelman College's mission statement indicates that the Master's programs are the greatest level of emphasis and indicates that "... we prepare students for leadership roles in a technology-driven and globally competitive marketplace." The Bachelor's program is the second level of emphasis, and the mission statement indicates that "We provide an undergraduate program that prepares students for successful careers in today's technology-driven and globally competitive marketplace ...." The Ph.D. program is the third level of emphasis, with a statement that "We offer a Ph.D. program in business administration in selected areas of existing and emerging strengths ...."

The Management Information Systems Department's focus on business issues related to emerging technology fits clearly with the technology and global emphases of the college at the undergraduate and master's levels, and it provides support for the Ph.D. program's focus on areas of existing and emerging strengths. We teach courses and perform research directly related to the technological and global concerns of businesses worldwide.