

**UNIVERSITY COUNCIL FOR GRADUATE STUDIES
AND RESEARCH**

MINUTES

2 November 2001

Meeting Number 327

Present: S. Agrawal (FCBE), L. Bennett (CAS), J. Clay (Pub Admin), P. Davis (FCBE), J. Hurley (Hist), W. Janna (Herff, S. Slack proxy), C. Jones (FCBE, C. Danehower proxy), John Johnston (ICL, E. Rakow proxy), K. Kreitner (Music), M. Logan (CCFA), E. Rakow (CEPR), S. Slack (BIOM), D. Smith (EngTech), R. VanArsdale (Geol), D. Wark (AUSP), K. Weddle-West (COE, E. Rakow proxy); D. Horgan (Interim Dean)

Absent: G.Baxter (Theatre), R. Siders (GSA), P. Bridson (Interim VPR),

Guests: W. Akey (Asst. Vice Provost for Enrollment Services), J. Brownlee (Graduate Systems Coordinator), L. Luebers (Director, Art Museum)

The meeting was called to order at 2:10 p.m..

327.1 D.L.Smith moved (2/J. Hurley) that the minutes of Meeting No. 326, 5 October 2001 be approved. The motion was carried by voice vote.

327.2 Announcements

327.2.1 C-Span has televised and put into an on-line archive the House committee hearing on Tracking International Students (11/1/01).

327.3 Recruitment and Retention

D. Horgan summarized the report she had prepared for the Administrative Retreat last month, stressing the need to be more flexible in accommodating graduate students' external pressures without sacrificing quality. She repeated that there will be a serious demand for changes in order to deal with the realities of the mature consumer. Some changes are already underway: A new committee has been set up to look at recruitment and retention of graduate students; it will probably produce a slick brochure for the Graduate School, targeting specific programs, especially applied master's programs. A few programs have begun looking at professional experience as a substitute for the GRE. Public and Nonprofit Administration has found that requiring prospective students to earn a "B" in the research methods course as a non-degree student before discussing a degree plan is very successful. The Graduate School is working on a script for enrollment telecounselors to use in contacting non-degree students. We need to enlarge our applicant pool, as a program needs 20 PhD students to yield 3 PhD

degrees a year. The University Council can address the following necessary structural changes: more flexible admission for mature students; longer time to degree for part-timers; allowing part-time doctoral students; increasing evening/weekend/on-line offerings; providing support for professional activities by graduate students.

W. Akey talked about what his office can do for graduate recruitment. He suggested some “lockstep” programs (in which students enter in a cohort and progress at a specific rate, several months to two years) that are easy to market and have been successful at other institutions. He remarked that the public does not know how wide our graduate offerings are and that his recruiters get more questions about graduate programs than undergraduate ones when they visit public shows like the Southern Women’s Show, MLGW, or First Tennessee Bank. EMAS (the enrollment database will add graduate segments to existing market segments, but he needs departmental feedback—including copies of materials that they circulate and what their needs are. C. Danehower (FCBE) endorses his efforts, saying that Business has had increased visibility at low cost and effort to themselves. Akey concluded by reiterating his request for departmental information and giving his phone number (3993) and e-mail address (wakey@memphis.edu). D.L. Smith remarked that the internet is a very useful instrument. D. Horgan thanked W. Akey for taking time to visit the Council.

327.4 Interdisciplinary Certificate Program in Museum Studies

L. Luebbers introduced the proposal, giving a short history and saying that research on analogous situations (at NYU and Harvard) had revealed that a certificate is the preferred credential in the field. Research at the U of M found a large number of existing courses that meet National Association of Museums requirements. Both the local market and the International Council on Museums are enthusiastic; an on-campus survey showed good interest among undergraduate Anthropology students, while over 50% of graduate Art History students expressed interest in such a certificate.

L. Bennett described the academic component of the proposed program. It is aimed at students with a master’s degree or enrolled in a master’s program. It is an 18-hour program with 6 hours of core courses, 6 hours of electives (3 hours outside Anthropology/Art History), and 6 hours of internship. Up to 6 hours could be applied toward a master’s or doctoral degree. Advising and coordination are essential.

D.L. Smith suggested creating a graduation check-out form similar to the master’s candidacy form.

D.L. Smith moved (2/J. Hurley) that the proposed Interdisciplinary Certificate Program in Museum Studies be approved. The motion was carried by voice vote.

The proposal will be forwarded to Academic Affairs for the President's signature after some corrections have been made.

There being no further business, D. L. Smith moved (2/M. Logan) that the meeting be adjourned. The motion was carried by voice vote and the meeting was adjourned at 3:20 p.m.

Minutes respectfully submitted by Nancy Hurley